

2019 SPONSORSHIP PROGRAM

The Ontario Municipal Human Resources Association (OMHRA) is Ontario's premier association representing people engaged in human resources management within municipalities and local public sector boards and commissions. Our membership represents over 450 members with an employee base of more than 85,000.

The success of our programs is due in large part to our sponsors. There are five levels of sponsorship available, each with its own opportunities and activities. Costs are listed below.

PLATINUM LEVEL \$7,500.00/year +

- Logo/web-link on home page of OMHRA website for the purpose of revenue-sharing plus logo on each member Alert
- Use of the Platinum Partner logo on sponsors website and marketing materials, subject to OMHRA approval by the Executive Director
- Corporate logo placement recognition as platinum sponsor in all email marketing campaigns related to conferences, workshops and seminars
- Platinum sponsor recognition on OMHRA website
- Full recognition as an OMHRA Sponsor at workshops and conferences
- Sponsorship of a major activity of your choice, e.g. Annual Golf Tournament, Banquet, Friday morning breakfast (first come, first serve)
- Registration for up to three representatives for both the Spring and Fall events (which includes participating in all activities)
- A complimentary golf foursome at the Fall Conference
- Sponsor recognition during both the spring and fall events
- Reserved sponsor booth at both the spring and fall events
- Presenter / speaker on relevant topics at OMHRA educational events
- Regular promotional articles/advertisements in OMHRA ECHO (four per year)
- Full article submission in OMHRA ECHO
- Four exclusive broadcasts to members each year

GOLD LEVEL \$7,500.00/year:

- Logo and web-link on home page of OMHRA web-site
- Sponsorship of a major activity of your choice, e.g. Annual Golf Tournament, Banquet, Friday morning breakfast (first come, first serve)
- Full recognition as an OMHRA Sponsor
- Registration for up to three representatives for both the Spring and Fall events (which includes participating in all activities)
- A complimentary golf foursome at the Fall Conference
- Sponsor recognition during both the spring and fall events
- Reserved sponsor booth at both the spring and fall events
- Presenter / speaker on relevant topics at OMHRA educational events
- Regular promotional articles/advertisements in OMHRA ECHO (four per year)
- Full article submission in OMHRA ECHO
- Two exclusive broadcasts to members each year

SILVER LEVEL \$5,000.00/year:

- Full recognition as OMHRA Sponsor
- Identified as sponsors of a Hospitality Suite (first come, first serve)
- Registration for up to two representatives for both the Spring and Fall Events (which includes participation in all activities; fees will apply for golf registration)
- Sponsor recognition during both the spring and fall events
- Sponsor booth at both the spring and fall events
- Logo and web-link in Sponsor section of OMHRA web-site
- Presenter / speaker on relevant topics at OMHRA educational events
- Regular promotional articles/advertisements in OMHRA ECHO (two per year)
- Full article submission in OMHRA ECHO
- One exclusive broadcast to members each year

BRONZE LEVEL \$2,000.00/year:

- Full recognition as OMHRA Sponsor
- Registration for one representative for both the Spring and Fall Events (which includes participation in all activities; fees will apply for golf registration)
- Sponsor recognition during both the spring and fall events
- Web-link in Sponsor section of OMHRA website
- Presenter / speaker on relevant topics at OMHRA educational events
- Regular promotional articles/advertisements in OMHRA ECHO (one per year)
- Full article submission in OMHRA ECHO
- Choice of Display Booth at Spring or Fall Event

Further options under the Bronze Level:

- **Display booth at a second event – additional \$250.00**

GENERAL SPONSORSHIP \$1000.00/event:

- Registration for one representative at **EITHER** the Spring or Fall Event (which includes participation in all activities; fees will apply for golf registration)
- Display booth at **EITHER** the Spring or Fall Event – additional \$250.00
- Presenter / speaker on relevant topics at OMHRA educational events
- Placement of web-link in the Sponsor section of the OMHRA web-site
- Full article submission in OMHRA ECHO
- Full recognition as OMHRA Sponsor

Other Sponsorship Opportunities:

- If you are unable to attend the Spring or Fall Event, you can have your firm advertised at the Event and on our OMHRA web-site as a sponsor - \$300.00
 - The cost for an Alert advertisement is \$175.00 plus HST
 - An advertisement in the quarterly ECHO is \$125.00 plus HST
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PAYMENT:

Payment of the Gold, Silver or Bronze sponsorships can be made in one installment (by March 15th, 2019) or two installments (by March 15th and July 1st, 2019 respectively). **It**

is important the payments be made in order to confirm your sponsorship and attendance at the Spring and/or Fall Events. Payment of a General Sponsorship is due by **March 15th** for the Spring Workshop, and by **July 1st** for the Fall Conference.

Fees will apply for Golf registration; the amount will be listed with the registration information for the Fall Conference.

We welcome additional representatives from your organization to attend our Events - our special reduced Sponsor registration fee will apply.

Thank you for considering a sponsorship with OMHRA.

For more information please contact Jessica Mann at customerservice@omhra.ca.