

2018 Annual General Meeting Report

TO: OMHRA Members

FROM: Lori Bolton, OMHRA Board Director and Chair Stakeholder Relations Committee

DATE: August 31, 2018

RE: Stakeholder Relations Report

RECOMMENDATION:

That this report be received as information.

COMMENTS/UPDATES:

Members of the Stakeholder Relations Committee of the OMHRA Board of Directors are:

Chair - Director, Lori Bolton
President, Rosanne Mantesso
Director Michael Goldrup
Executive Director (ex-officio), Kandy Webb

Committee priorities include, but are not limited to:

- Identifying ways in which the OMHRA Board will connect with various stakeholders (e.g. membership and sponsorship)
- Ensuring the OMHRA Board is regularly using these mechanisms
- Providing future recommendations relative to overall goals and objectives for stakeholder outreach
- Planning the Annual General Meeting (AGM) and other communication from the Board to the community as its governing body

Membership

As part of its mandate, the Stakeholder Relations Committee issues a welcoming email to new OMHRA members. These personalized greetings are well received and appreciated by our members.

New members and first time Spring Workshop and Fall Conference attendees are welcomed by the OMHRA Board at a Newcomers Reception the Wednesday evening of the Event. The Committee continues to explore new initiatives relative to membership including a newly introduced first time attendees passport program that encourages networking with the OMHRA President, Board of Directors and contracted staff, while providing the opportunity to win a prize.

A Member Survey will be issued following the implementation of the enhancements to the Labour Relations Information System (LRIS). The improvements are underway and will be highlighted during the President's Address at the 2018 AGM.

At its upcoming Autumn Strategic Planning Session, the Board will examine innovative strategies to grow membership, particularly in Northern and Eastern Ontario. The Board would appreciate hearing your thoughts on this very important topic.

OMHRA membership has grown 11.60% from that which was reported at the 2017 Annual General Meeting. Statistics are as follows:

August 15, 2018

Primary more than 50,000 population – 96
Primary less than 50,000 – 114
Additional – 257
Free Trials – 14
Total 481

August 1, 2017

Primary more than 50,000 - 90
Primary less than 50,000 - 106
Additional – 232
Free Trials – 3
Total 431

Sponsorship

OMHRA's sponsors and partners are significant supporters, both financially and in-kind. They are a responsive resource for information, advice and service that enhances OMHRA members practice in communications, strategy, information systems, benefits employment law, group insurance, disability management, leadership development, coaching and learning.

In 2017, in addition to the \$106,350 in revenue (an increase of approximately 9.5% from 2016 levels) OMHRA enjoyed the benefits and opportunities of having one Platinum, six Gold, eight Silver, ten Bronze, eighteen General Sponsors and three Partners.

Sponsorship levels include, but are not limited to, opportunities to submit proposals to present at OMHRA Events and articles for the OMHRA ECHO.

We would like to take this opportunity to thank Christine Ball, former OMHRA Board Advisor, for her work relative to the Sponsorship and Partnership portfolio prior to leaving OMHRA in 2017.

Respectively submitted,

Lori Bolton
Chair, Stakeholder Relations Committee